

UGCC in Canada

Technology and Social Media

Clergy Encounter III
Saskatoon
June 26, 2013

HOLY PENTECOST



BLESSED ART THOU, O
CHRIST OUR GOD,
WHO HAST REVEALED
THE FISHERMEN AS
MOST WISE BY SEND-
ING DOWN UPON
THEM THE HOLY
SPIRIT; THROUGH
THEM THOU DIDST
DRAW THE WORLD
INTO THY NET. O
LOVER OF MAN,
GLORY TO THEE!

Pentecost

The Lord said, “You will receive power when the Holy Spirit has come upon you, and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth.”

When the day of Pentecost arrived, they were all together in one place. And suddenly there came from heaven a sound like a mighty rushing wind... they were all filled with the Holy Spirit and began to speak in other tongues as the Spirit gave them utterance.

The multitude were amazed and astonished,
saying, “How is it that we hear,
each of us in his own native language?”

Acts 1:8; 2:1-2, 4, 8

Bringing the Good News to the world

Being filled with the Holy Spirit
(giving permission)

Through the activity of the Holy Spirit
speaking in a manner
in which others can understand

Preaching the Word

- Faithful
- Integrity
- Joy
- Imitate the Lord

“So those who received his [Peter’s word were baptized, and there were added that day about three thousand souls” (Acts 2:41)

- Learning about the Truth of Christ Jesus
- Encountering Christ Jesus

- Cut to the heart
- Repentance

- Baptism, Reception of the Holy Spirit
- Eucharist

Evangelization & Catechesis

- It all leads to Life in the Body of Christ
- Relationships
 - With the Lord
 - With each other
 - With the world
- While the Church communicates the Good News inwardly to her members, She is primarily facing outward to the world.

Fr. Robert Barron



- Rector of Mundelein Seminary
- Author
- Scholar
- Social Commentator
- Evangelist
- *Word on Fire* Catholic Ministries
- *The Catholicism Project*

6 Tips for the New Evangelization

1

Lead with beauty.

In order to overcome the "whatever" culture of moral relativism, we start by simply asking people to look and see beauty in Catholicism. Not beginning by pointing out wrongs or showing people how to think or how to behave. Rather, engaging people in "the whimsical." The beautiful leads to the good, and the good ultimately leads to the true.

6 Tips for the New Evangelization

2

Don't dumb down the message.

We sometimes regale the tendency to simplify the message of the Gospel because we believe people either can't handle it or it's not entertaining enough. Fr. Barron said, "The minute the Church stops thinking, it starts to can."

6 Tips for the New Evangelization

3

Preach with ardour.

If we are not excited and passionate about our faith, how can we expect others to want the same? We need to go back to having the hearts of missionaries, with that grab-someone-by-the-shoulder kind of excitement harboured by the apostles. Fr. Barron said, "What saps us of ardour is getting wishy-washy about the Resurrection."

6 Tips for the New Evangelization

4

Tell the great story of salvation history.

Jesus Christ is the fulfillment of the Old Testament. The story begins with creation, then the fall and the formation of people after God's own heart. It is a story of "temple, covenant, law, and prophecy." It climaxes with the coming of Christ.

Isaiah – The Fifth Gospel

Behold a virgin shall conceive and bring forth a son (7:14 LXX, Vg), a rod out of the stem of Jesse (11:1). His name shall be called 'Immanuel' (7:14), 'Wonderful counsellor, the mighty God, the everlasting Father, the Prince of Peace' (9:6), Key of David (22:22), the Christ (45:1 LXX, Vg). To us a child is born (9:6). The ox knows its owner and the ass its master's crib (1:3). The gentiles will come to your light and the kings to your rising ... they shall bring gold and incense (60:6). The idols of Egypt shall be moved at his presence (19:1). Behold my servant ... in whom my soul delights (42:1). The spirit of the Lord will rest upon him, the spirit of wisdom and understanding ... (11:2). By the way of the sea, beyond Jordan and Galilee of the nations (9:1), the Lord has anointed me to preach good news to the poor... (61:1). Surely he has taken our infirmities and borne our sicknesses (53:4). Then the eyes of the blind shall be opened ... then shall the lame man leap like a hart (35:5-6). The glory of the Lord is risen upon you (60:1). He shall be a precious cornerstone, a sure foundation (28:16), but also a stone of offence and a rock of stumbling to both the houses of Israel (8:14). He said, 'Go and tell this people, Hear indeed, but understand not ...' (6:9)...

John F. A. Sawyer. *The Fifth Gospel: Isaiah in the History of Christianity*. (New York: Cambridge University Press, 1996), 49-50.

6 Tips for the New Evangelization

5

Only the Lord can fill that infinite hunger.

"You have made us for yourself, O Lord, and our heart is restless until it rests in you" (St. Augustine). We live in a world of restless people that are addicted to false gods of the world: wealth, honour, pleasure, and power. Father Barron said we need to remind people how to call upon the true God and fill that infinite hunger.

6 Tips for the New Evangelization

6

Be clear to people who the Lord is.

St. Irenaeus of Lyons wrote, “The glory of God is a human being fully alive.” We are not in competition with God, and he did not need us. Rather, God loved us into being. He is thus not destructive of humankind. “God makes the world luminous and radiant – not consumed ... he doesn't destroy the humanity he becomes.”

UGCC in Canada Technology and Social Media

What does the Church have to say?

Social Communication

Inter Mirifica

Decree on the Media of Social Communication

December 4, 1963

- The Church has a responsibility to use social communication to announce the Gospel, as well as instruct people as to its proper use.
- Pastors have a duty to instruct and guide people, with the help of this media.
- The laity must strive to instill a human and Christian spirit in these media, so that they may fully measure up to the great expectations of mankind and to God's design.

The Church Needs To Use New Media

1. Individual Level

2. Parish Level

3. Eparchial (Church-wide) Level

A Note to Pastors

Pastors have a **great opportunity for evangelization**. As priests, they are often looked up to and revered by the faithful. The more access, inspiration, and teaching that the faithful can receive from their pastors, the better.

A Note to Laity

The laity are to instill a human and Christian spirit into the new media. Three ways are:

1. **Make Real Relationships**: remember, everybody online is a somebody
2. **Encourage, Teach, and Challenge Everybody** To A Life of Integrity and Greatness
3. **Be Bold, In Charity** – “*Caritas in Veritate*” - always speak the truth, but in love, respect, and with wisdom.

The Church and the Internet

Pontifical Council for Social Communication

February 22, 2002

Opportunities and Challenges

Since announcing the Good News to people formed by a media culture requires taking carefully into account the special characteristics of the media themselves, **the Church now needs to understand the Internet**. This is necessary in order to communicate effectively with people—especially young people—who are steeped in the experience of this new technology, and also in order to use it well.

The Church and the Internet

Pontifical Council for Social Communication

February 22, 2002

Opportunities and Challenges

The Church also needs to understand and use the Internet as a **tool of internal communications**. This requires keeping clearly in view its special character as a direct, immediate, interactive, and participatory medium.

The Church and the Internet

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Opportunities and Challenges

Education and training regarding the Internet ought to be part of **comprehensive programs of media education** available to members of the Church. As much as possible, should make provision for this training in **pastoral planning for social communications** the formation of seminarians, priests, religious, and lay pastoral personnel as well as teachers, parents, and students.

The Church and the Internet

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Opportunities and Challenges

- presence of hate sites devoted to defaming and attacking religious and ethnic groups
- proliferation of web sites calling themselves Catholic creates a problem of a different sort
- the development of an anthropology and a theology of communication
- positive pastoral planning for the use of the Internet can and should go forward

The Church and the Internet

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Recommendations

To Church leaders

People in leadership positions in all sectors of the Church need to understand the media, apply this understanding in formulating pastoral plans for social communications together with concrete policies and programs in this area, and make appropriate use of media.

The Church and the Internet

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Recommendations

To pastoral personnel

Priests, deacons, religious, and lay pastoral workers should have media education to increase their understanding of the impact of social communications on individuals and society and help them acquire a manner of communicating that speaks to the sensibilities and interests of people in a media culture.

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Prudence

is necessary in order clearly
to see the implications
—the potential for good and evil—
in this new medium
and to respond creatively
to its challenges and opportunities.

ANIBOOM

Typing - A Habitual Aniboom Animation by Daniel Erhart ([Click here for video](#))

Social Networks

Portals of Truth and Faith; New Spaces for Evangelization

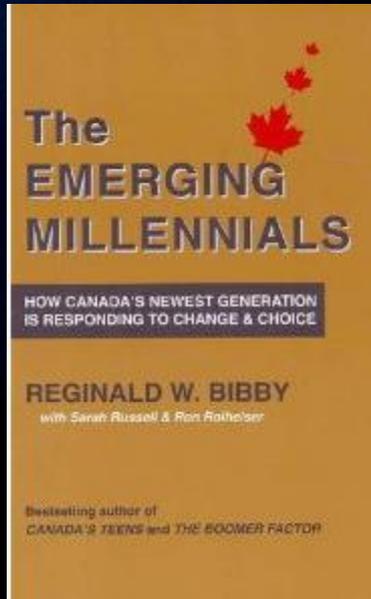
These spaces, when engaged in a wise and balanced way, help to **foster forms of dialogue and debate** which, if conducted respectfully and with concern for privacy, responsibility and truthfulness, can **reinforce the bonds of unity between individuals** and effectively **promote the harmony of the human family**. The exchange of information can become true communication, links ripen into friendships, and connections facilitate communion.

Social Networks

Portals of Truth and Faith; New Spaces for Evangelization

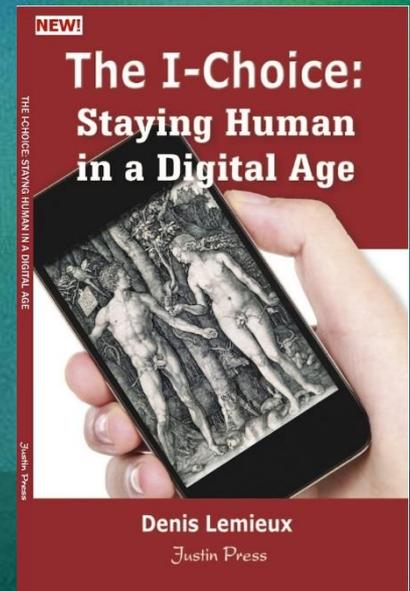
The ability to **employ the new languages is required**, not just to keep up with the times, but precisely in order to **enable the infinite richness of the Gospel** to find forms of expression capable of reaching the minds and hearts of all. In the digital environment the written word is often accompanied by images and sounds. **Effective communication**, as in the parables of Jesus, must involve the imagination and the affectivity of those we wish to invite to an encounter with the mystery of God's love

Two Important Resources



The Emerging Millennials Reginald Bibby

The I-Choice: Staying Human in a Digital Age Fr. Denis Lemieux



What is Social Media?

Social media refers to the means of interactions among people in which they create, share, and exchange information and ideas in virtual communities and networks.



face



Google
ANDROID



iPhone 5

A Digital Story of the Nativity ([Click here for video](#))

Types of Social Media

- E-Magazines
- Internet forums
- Blogs (weblogs)
- Social blogs
- Microblogging
- Wikis
- Social networks
- Podcasts
- Photographs or pictures
- Video
- Rating & Social bookmarking

Technologies include

- Blogs
- Picture-sharing
- Vlogs
- Wall-postings
- Email
- Instant messaging
- Music-sharing
- Crowdsourcing
- Voice over IP
- And many others

Specific Types of Social Media

- Facebook / Google+ / My Space
- Twitter
- LinkedIn
- YouTube
- Flickr / Picasa / Instagram / iPhoto
- iTunes
- Google Docs / Drop Box
- Evernote / OneNote

Social Media Etiquette

1. Have a communications plan.
2. Make it available online and in the narthex.
3. Be willing to bring it up for discussion at regular intervals in parish council meetings.
4. Think about who might call or email. Design the plan with the visitor from out of town, the faith seeker, and the average parishioner in mind.
5. People take unanswered communications personally. Be sensitive to that fact.
6. If a parishioner wants something official (e.g. a baptismal record) then asking for letters is perfectly reasonable.

Social Media Policy

1. *The Internet and Ethics* (PCSM - 2002)
2. USCCB – *Catholics Use of Social Media*.
3. Eparchial/Diocesan Social Media Policy.
4. In General:
 1. Visibility
 2. Community
 3. Accountability
 1. Privacy
 2. Social Networking with Minors

Privacy

Be careful out there!

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